

Dear Colonel Nix:

Thanks to the collective efforts of leaders in the field, we are pleased that in the quarter ending on September 30th, chapters recruited a total of **363 new monetary incentive qualified chapter members**. Great work, particularly during these very challenging times. Congratulations for finding innovative ways to continue to bring in new chapter members.

To keep up this momentum, we'd like to remind Committee Module (CM) administrators that anyone listed on your CM who has no membership information (*i.e. blank*) in the column marked "Membership" is not a national MOAA member. Please consider making contact with these members and encourage them to become at least a BASIC member. Chapter recruiters can send the basic enrollment form or details on a member's behalf but you must get, and document, the person's consent first.

When everyone listed on your roster has a MOAA membership status of Basic, Premium or LIFE, your chapter has reached the 100% MOAA membership status. If you have newly recruited chapter members who have not yet joined national MOAA, earn future credit by assisting them with enrollment. Access enrollment options [by using this link](#), select the [Common Join Form](#) or [Basic/Premium/Life Enrollment Form](#).

3rd Quarter 2020 Council winner: Texas - 88

A \$100 incentive is awarded quarterly to the top council in each of our four categories (based on membership size by state) whose chapters recruit 40 or more new chapter members during the quarter, as reported on the committee module.

3rd Quarter 2020 Independent Chapter winner: MOAA Uniformed Services Nurse Advocates Virtual Chapter – 42

\$100 is awarded quarterly to the top non-affiliated chapter (no state council) in five categories based on membership size, that recruits 10 or more new members during the quarter, as reported on the committee module (at least 20 new incentive-qualified members by a virtual chapter).

Winners will receive their incentive awards via electronic funds transfer (EFT) within the next business week. We continue to encourage councils to consider using some or all of incentive funds to help defray chapters' recruiting costs and reward top producing chapters.

To help you track the progress of your recruiting efforts, we will continue to post a weekly Chapter Recruiting update to our website. To review the latest results, [use this link](#), then scroll down and select "Chapter Recruitment Tracker".

Best of luck with your recruiting and retention efforts and thank you for your continued support.

Sincerely,

Council and Chapter Affairs Department